



FLORIDA NEWS NETWORK

RADIO, ONLINE, MOBILE



Statewide Web Advertising Opportunity

From The Florida News Network

One of the most respected news organizations in Florida
Delivering State news to broadcasters for 30 years

- FBN provides a FL news headline package for display on FL websites
 - fresh FL news automatically updated 7 days a week
- Headlines link user to FBN full story news page
 - your advertising banner is showcased on this page
- Users return often to view the latest FL news updates
 - repeatedly exposing them to your message
- Your banner receives traffic from dozens of FL websites
 - number & variety of FL websites expanding rapidly
 - dynamic FL content delivers repeat visitors
 - giving the global Internet a FL focus
- A natural tie-in to enhance your statewide FNN radio campaign
 - news environment adds credibility to your message



One rep, one order, one invoice for all participating websites

120x90 Pixel Tile: \$800/month

728x90 Pixel Leaderboard Banner: \$1,000/month

To see a sample news page:

www.wflafm.com and click on any "Florida News" headline

