



FLORIDA NEWS NETWORK

RADIO, ONLINE, MOBILE

- ◆ Known for some 30 years as **Florida's Radio Networks**, we are now **The Florida News Network**, since we deliver our exclusive Florida news content to computers and cell phones in addition to the audio newscasts we have always supplied to our affiliated radio stations. Our radio news is still delivered in high quality digital sound, via satellite, to stations covering every county in Florida. **The Florida News Network** has news bureaus in Tallahassee, Miami, Tampa and Orlando. Since 1978, **FNN** bureau chiefs and correspondents from around the State have provided the late breaking regional and legislative news, which directly affects the people and businesses of Florida.
- ◆ **The Florida News Network** radio programming on over 55 affiliated radio stations consists of:  
*Newscasts Sportscasts Business Reports Regional Weather  
Lifestyle Programs & Features Space Center Launch Coverage*
- ◆ **The Florida News Network** digital news service, **Florida Broadband News**, delivers updated Florida news to the websites of over 25 Internet partners and to cell phones and to computer desktops via Yahoo! Widgets.
- ◆ **The Florida News Network** is an efficient way to reach over 2 million adults each week. Our clients have direct access to this statewide news network to reach the diverse markets of Florida...And it's simple:  
**One order!      One spot!      One invoice!**
- ◆ **The Florida News Network** is committed to client service and satisfaction. We offer the following services to enhance your network campaign:  
*Production and Creative Assistance Media Consultation  
Industry Information Customized Research Statewide Promotions  
Co-operative Funds/Vendor Assisted Programs*

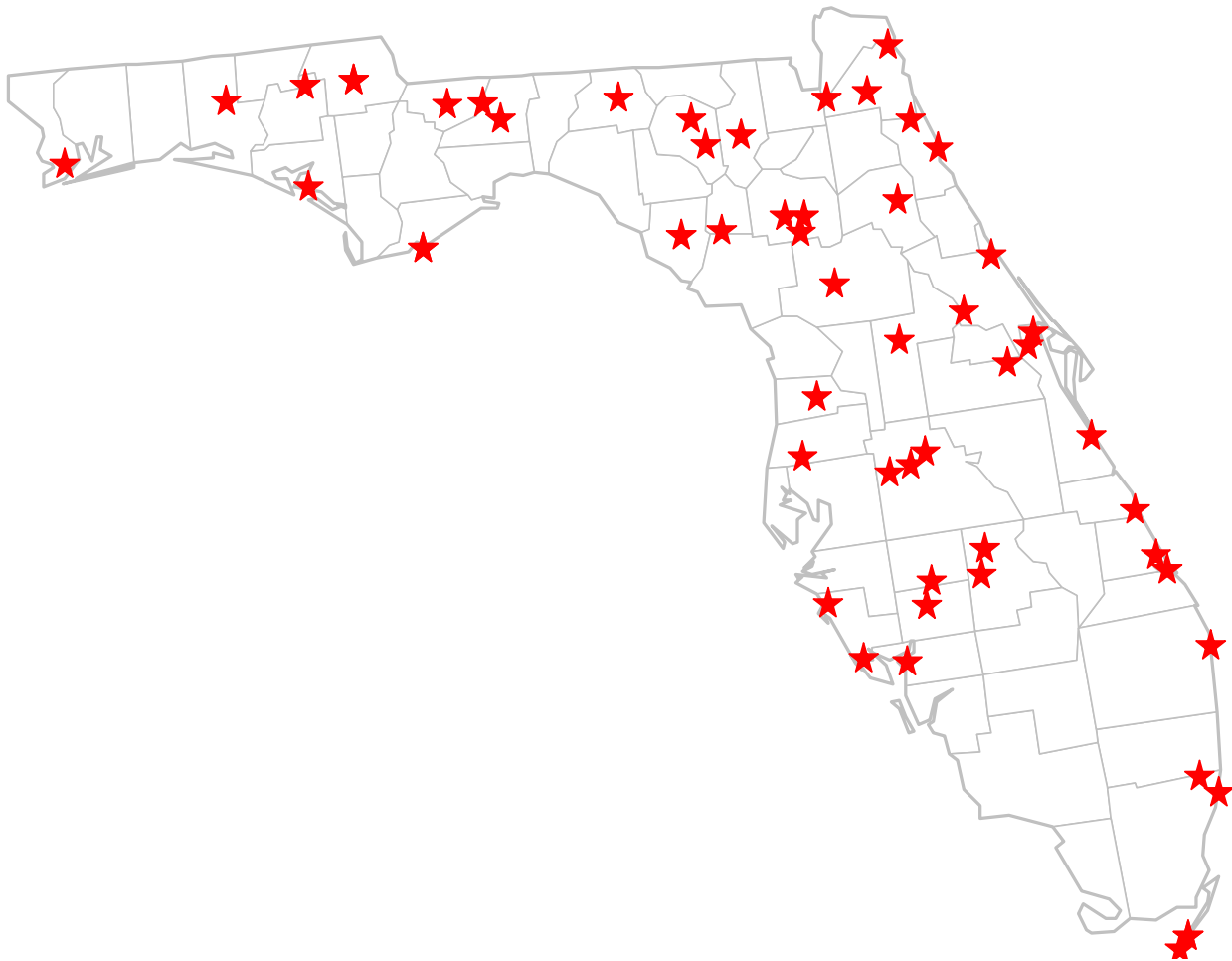




FLORIDA NEWS NETWORK

RADIO, ONLINE, MOBILE

## News Affiliates



OUR 30TH  
ANNIVERSARY





FLORIDA NEWS NETWORK

RADIO, ONLINE, MOBILE

# RED HOT Florida News...

*anywhere...*

*anytime...*



## On Your Radio...



## On Your Cell Phone...



Florida News This Hour..

- Targeting illegal Immigrants
- Investigation Cleared Workers in I-4 Fatalities
- NASA Watches Weather, Waits For Launch Day
- Airline Delays worst in 2007 since 2000

•Tampa Schools Go Beef-Free

Menu

13:45

Back



## On Your Desk Top...

Desktop  
Widget



FBN Ads



Florida  
News

**GoFla.us**  
Florida News Anytime, Anywhere!

## On YOUR Web Site...

The Florida News Network has been delivering state news to Florida broadcasters and to Floridians for nearly 30 years.

Now that same award-winning news department brings you

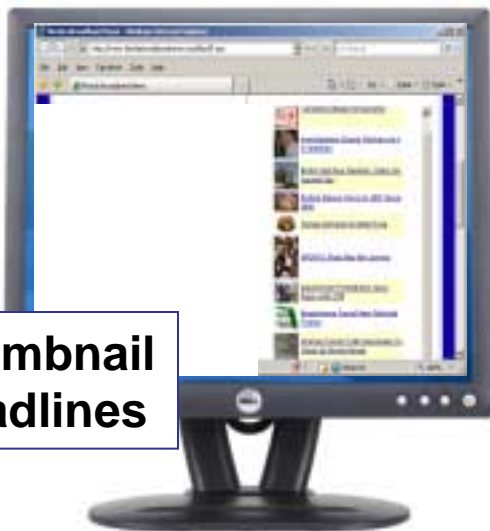
*Florida Broadband News...*

...a whole new service for YOUR website.

Simply go to

[www.FloridaBroadbandNews.com](http://www.FloridaBroadbandNews.com)

to sign up!



**Thumbnail  
Headlines**



**Standard  
Headlines**



## Your Ad on the FBN Network of Web Sites...



Where Your Ad Would Appear



Florida News Headlines





FLORIDA NEWS NETWORK

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## How To Get Started?

To have your ad air on the entire Florida Broadband News Network contact Susan Patterson @ 407-916-8494 or [susanpatterson@fnnonline.net](mailto:susanpatterson@fnnonline.net).

To get Florida News on your web site go to [www.FloridaBroadbandNews.com](http://www.FloridaBroadbandNews.com).

To get Florida News on your cell phone go to [www.GoFla.us](http://www.GoFla.us) on your cell phone browser.

To install a Florida News widget on your desktop go to [www.GoFla.us](http://www.GoFla.us), click on the Florida News widget and follow the easy instructions.

## What's a Widget?

Yahoo! Widgets help you save time and stay current by bringing an always-updated, at-a-glance view of your favorite Internet services right to your desktop. The Yahoo! Widget Gallery offers over 4,000 desktop Widgets - the most available anywhere online.

## How To Install?

You'll need to install the Yahoo! Widgets software on your computer. This is what makes the widgets work. It only takes a minute and it doesn't put any spyware or other trash on your PC. It will install a few standard widgets that you can choose to keep or delete. Once done, you can run any of the thousands of widgets available on Yahoo! and other sites including the GoFla.us widget!





FLORIDA NEWS NETWORK

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### News Affiliates

**DMA/Market**

**Call Letters**

**Format**

**MIAMI-FT. LAUDERDALE**

FLORIDA KEYS	WCTH-FM C	COUNTRY
FLORIDA KEYS	WFKZ-FM C	ADULT ROCK
FLORIDA KEYS	WKEZ-FM C	SOFT AC
MIAMI	WINZ-AM A, C	PROGRESSIVE TALK
MIAMI	WIOD-AM A, C	NEWS/TALK

**TAMPA-ST. PETERSBURG-SARASOTA**

AUBURNDALE	WTWB-AM	NEWS/TALK
BROOKSVILLE	WWJB-AM	NEWS/TALK
ENGLEWOOD	WENG-AM	NEWS/TALK
LAKELAND	WLKF-AM	NEWS/TALK
SARASOTA	WSRQ-AM	ADULT STANDARDS
SEBRING	WJCM-AM	OLDIES
SEBRING	WWLL-FM	A/C
TAMPA	WHNZ-AM	NEWS/TALK
ZOLFO SPRINGS	WZZS-FM	COUNTRY

**ORLANDO-DAYTONA BEACH-MELBOURNE**

DAYTONA BEACH	WNDB-AM	NEWS/TALK
LEESBURG-EUSTIS	WLBE-AM	NEWS/TALK
MELBOURNE	WMMB-AM	NEWS/TALK
MIMS	WPGS-AM	NEWS/TALK
ORLANDO	WFLF-AM C	NEWS/TALK
ORLANDO	WMGF-FM A, C, D	SOFT A/C
TITUSVILLE	WIXC-AM	SPORTS

**WEST PALM BEACH-FT. PIERCE**

PORT ST. LUCIE	WPSL-AM	NEWS/TALK
STUART	WSTU-AM	TALK
VERO BEACH	WZTA-AM	NOSTALGIA
WEST PALM BEACH	WJNO-AM	NEWSTALK

08-Apr-08

(A) 6a-Midnight Rotation  
(C) Combo Stations - avals shared  
(D) 30s Only





**News Affiliates**

<b>DMA/Market</b>	<b>Call Letters</b>	<b>Format</b>
<b>JACKSONVILLE-BRUNSWICK</b>		
JACKSONVILLE	WBOB-AM	NEWS/TALK
JACKSONVILLE	WFXJ-AM A, C	SPORTS
JACKSONVILLE	WROO-FM A, C	COUNTRY
LAKE CITY	WDSR-AM C	GOSPEL
LAKE CITY	WNFB-FM C	A/C
LIVE OAK	WQHL-AM	SPORTS
MACCLENNY	WJXR-FM	BROKERED
PALATKA	WIYD-AM	COUNTRY
ST. AUGUSTINE	WFOY-AM	NEWS/TALK
<b>MOBILE-PENSACOLA</b>		
PENSACOLA	WCOA-AM	NEWS/TALK
<b>FT. MYERS-NAPLES</b>		
ARCADIA	WFLN-AM	NEWS/TALK
PUNTA GORDA	WKII-AM	ADULT STANDARDS
<b>TALLAHASSEE-THOMASVILLE</b>		
MADISON	WMAF-AM	COUNTRY
QUINCY	WGWD-FM	COUNTRY
TALLAHASSEE	WFLA-FM	NEWS/TALK
TALLAHASSEE	WTAL-AM	NEWS/TALK
<b>PANAMA CITY</b>		
APALACHICOLA	WOCY-FM	COUNTRY
APALACHICOLA	WOYS-FM	A/C
CHIPLEY	WBGC-AM	OLDIES
DEFUNIAK SPRINGS	WZEP-AM	COUNTRY
MARIANNA	WTYS-AM	COUNTRY
MARIANNA	WTYS-FM	GOSPEL
PANAMA CITY	WDIZ-AM	NOSTALGIA
<b>GAINESVILLE-OCALA</b>		
CROSS CITY	WYNY-AM	NOSTALGIA
GAINESVILLE	WDVH-AM	NOSTALGIA
GAINESVILLE	WDVH-FM	COUNTRY
GAINESVILLE	WRUF-AM C	NEWS/TALK
GAINESVILLE	WSKY-FM C	NEWS/TALK
OCALA	WOCA-AM	NEWS/TALK

(A) 6a-Midnight Rotation  
(C) Combo Stations - avals shared





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## Florida Broadband News

<b>DMA/Market</b>	<b>Organization</b>	<b>Format</b>
<b><u>TAMPA-ST. PETERSBURG-SARASOTA</u></b>		
BROOKSVILLE	WWJB-AM	NEWS/TALK
ENGLEWOOD	WENG-AM	NEWS/TALK
LAKELAND	WLKF-AM	NEWS/TALK
SARASOTA	WSRQ-AM	ADULT STANDARDS
ZOLFO SPRINGS	WZZS-FM	COUNTRY
<b><u>ORLANDO-DAYTONA BEACH-MELBOURNE</u></b>		
MELBOURNE	WMMB-AM	NEWS/TALK
ORLANDO	FLORIDA MAGAZINE	PRINT PUBLICATION
ORLANDO	WFLF-AM	NEWS/TALK
ORLANDO	WMGF-FM	SOFT A/C
ORLANDO	WQTM-FM	SPORTS
<b><u>WEST PALM BEACH-FT. PIERCE</u></b>		
PORT ST. LUCIE	WPSL-AM	NEWS/TALK
STUART	WSTU-AM	TALK
<b><u>JACKSONVILLE-BRUNSWICK</u></b>		
LIVE OAK	WQHL-AM	SPORTS
MACCLENNY	WJXR-FM	BROKERED
SAINT AUGUSTINE	WAOC-AM	SPORTS
ST. AUGUSTINE	WFOY-AM	NEWS/TALK
<b><u>MOBILE-PENSACOLA</u></b>		
PENSACOLA	WCOA-AM	NEWS/TALK
<b><u>TALLAHASSEE-THOMASVILLE</u></b>		
QUINCY	WGWD-FM	COUNTRY
TALLAHASSEE	WFLA-FM	NEWS/TALK
<b><u>PANAMA CITY</u></b>		
APALACHICOLA	WOCY-FM	COUNTRY
APALACHICOLA	WOYS-FM	A/C
DEFUNIAK SPRINGS	WZEP-AM	COUNTRY
MARIANNA	WTYS-AM	COUNTRY
MARIANNA	WTYS-FM	GOSPEL
PANAMA CITY	WDIZ-AM	NOSTALGIA





FLORIDA NEWS NETWORK

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# RESEARCH

## Fall 2007 Arbitron National Regional Database Average Quarter Hour

DEMO	Mon-Sun 6a-7p	Mon-Sat 6a-7p	Mon-Fri 6a-7p	Mon-Fri 6a-10a	Mon-Fri 10a-3p	Mon-Fri 3p-7p
Total 12+	143,200	157,900	173,700	144,000	220,700	144,700
Adults 18+	141,700	156,400	172,200	142,300	220,100	142,300
Adults 18-49	51,200	56,600	63,200	53,900	73,300	59,900
Adults 25+	137,200	151,500	167,000	136,800	214,200	138,100
Adults 25-54	60,700	67,400	75,300	62,800	89,000	70,800
Adults 35+	123,800	136,500	150,300	124,100	194,700	120,900
Adults 35-64	76,800	84,900	94,200	82,100	112,700	83,200
Adults 55+	76,400	84,100	91,600	74,000	125,200	67,400
Women 18+	63,900	69,900	76,200	62,400	97,800	62,900
Women 18-49	18,600	20,100	22,200	18,500	26,200	20,800
Women 25+	62,600	68,500	74,800	61,400	96,200	61,300
Women 25-54	22,900	25,100	27,700	23,100	33,300	25,300
Women 35+	57,300	62,700	68,300	56,600	88,200	55,200
Women 35-64	31,900	34,800	38,300	33,200	44,800	35,200
Women 55+	39,600	43,500	47,100	38,400	62,900	36,000
Men 18+	77,900	86,500	96,100	79,800	122,300	79,500
Men 18-49	32,600	36,400	41,100	35,400	47,100	39,100
Men 25+	74,600	82,900	92,200	75,400	117,900	76,900
Men 25-54	37,800	42,300	47,700	39,600	55,700	45,500
Men 35+	66,500	73,800	81,900	67,500	106,500	65,700
Men 35-64	44,900	50,000	55,900	48,900	67,900	48,000
Men 55+	36,800	40,600	44,500	35,600	62,200	31,300





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# RESEARCH

## Fall 2007 Arbitron National Regional Database

### Cume

	Mon-Sun 6a-7p	Mon-Sat 6a-7p	Mon-Fri 6a-7p	Mon-Fri 6a-10a	Mon-Fri 10a-3p	Mon-Fri 3p-7p
<b>DEMO</b>						
<b>Total 12+</b>	1,723,300	1,671,200	1,583,300	931,700	1,075,800	998,300
<b>Adults 18+</b>	1,664,100	1,614,200	1,531,400	904,100	1,062,600	967,800
<b>Adults 18-49</b>	648,800	620,700	587,000	355,000	360,200	387,100
<b>Adults 25+</b>	1,595,300	1,549,300	1,470,600	868,700	1,026,100	935,100
<b>Adults 25-54</b>	747,700	719,500	677,800	403,900	425,400	452,300
<b>Adults 35+</b>	1,417,200	1,377,400	1,306,700	769,700	920,300	827,600
<b>Adults 35-64</b>	898,200	866,800	817,800	493,700	530,600	547,600
<b>Adults 55+</b>	847,600	829,800	792,800	464,900	600,700	482,800
<b>Women 18+</b>	769,400	746,200	708,600	404,500	497,400	445,400
<b>Women 18-49</b>	262,300	251,000	233,700	129,000	141,500	150,200
<b>Women 25+</b>	740,600	719,400	684,400	391,900	482,100	433,700
<b>Women 25-54</b>	311,800	300,600	281,300	156,200	173,200	184,100
<b>Women 35+</b>	665,900	645,800	615,600	357,200	435,800	390,400
<b>Women 35-64</b>	389,200	374,100	354,500	209,900	227,300	241,200
<b>Women 55+</b>	428,800	418,800	403,000	235,600	308,900	249,500
<b>Men 18+</b>	894,700	868,000	822,800	499,600	565,200	522,400
<b>Men 18-49</b>	386,500	369,700	353,200	226,100	218,700	236,900
<b>Men 25+</b>	854,600	829,900	786,300	476,900	544,000	501,400
<b>Men 25-54</b>	435,800	418,900	396,500	247,700	252,200	268,100
<b>Men 35+</b>	751,300	731,600	691,100	412,500	484,500	437,200
<b>Men 35-64</b>	509,000	492,800	463,300	283,900	303,300	306,400
<b>Men 55+</b>	418,800	411,000	389,800	229,200	291,800	233,300



## Covering 87% of Florida's Hispanic Population



- High Quality News Programming
  - Top Florida Stories & News from Spanish Speaking Countries
- All Morning Drive Programming
  - 6:30 am, 7:30 am, 8:30 am & 9:30 am Newscasts
- Very Efficient Statewide Coverage

\$250 per 30 second message

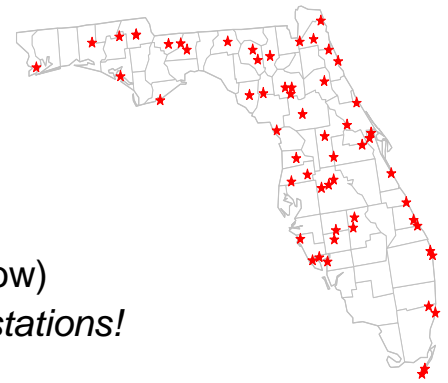


## Hurricane News Minutes Statewide :60-Second Vignettes

**Educate Floridians  
About Hurricane Safety  
To Prevent Loss of Life & Property**

### Sponsors Will Receive;

- ✓ Inclusion in :05-sec open, :25-sec preparation tip, :30-sec sponsor spot
  - Preparation tip content can be provided by sponsor
- ✓ Hurricane News Minutes air daily within the statewide newscasts
  - Association with news adds credibility to your message
- ✓ Coverage in all 67 Florida counties
  - Coverage in all major, secondary & rural markets
  - Approximately 2 million listeners every week!
  - Audience mirrors Florida's 25+ population
- ✓ All will air in radio's primetime, 6am-7pm
- ✓ A fraction of the cost of spot radio (see sample below)
- ✓ *One rep, one spot, one invoice, one check, for 60 stations!*



### Sample Schedule

10 :60-second vignettes per week @ \$930 each = \$9,300  
10 x 55 affiliate stations = 550 :60-sec vignettes statewide!!  
\$9,300 divided by 550 spots = only \$16.91 per spot !



## Hurricane Tracking Reports

Brought to you by...

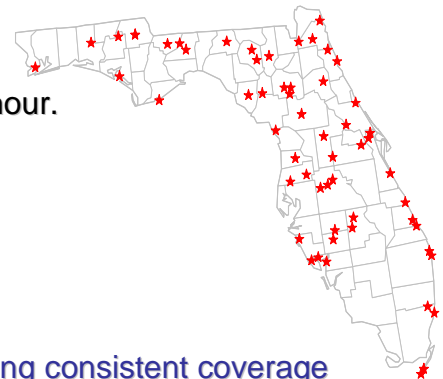
*(available for sponsorship)*

- ✓ Partner with The Florida News Network\* to provide dedicated, topical, regional weather information and alerts.
- ✓ Reach Florida residents when they are listening closely to the most relied-upon medium during severe weather.
- ✓ Provide a vital community service across the State, helping Floridians to stay alert and stay safe.

When a Hurricane Warning is issued for anywhere in Florida, FNN initiates statewide hurricane reports at 20 minutes after each hour, 24 hours a day. These reports are fed to all 55 FNN news affiliates throughout Florida and are available to any radio station in the State that can receive FNN via satellite. There is potential to reach Floridians on up to 168 radio stations.

Your :30 second message is showcased within this “Live” two and a half minute weather segment at 20 minutes after each hour.

Hurricane reports continue until the warning is lifted. You can elect to sponsor all, or a pre-determined number of Hurricane Reports. \$650 per :30 second message.



\*FNN has been commended by the State of Florida for providing consistent coverage across stations, especially of value to evacuees moving inland. FNN is a division of Clear Channel, also a leader in disaster relief services to Florida communities



## FLORIDA ROUNDTABLE

### VARIOUS WEEKEND TIMES

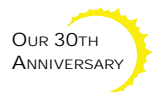
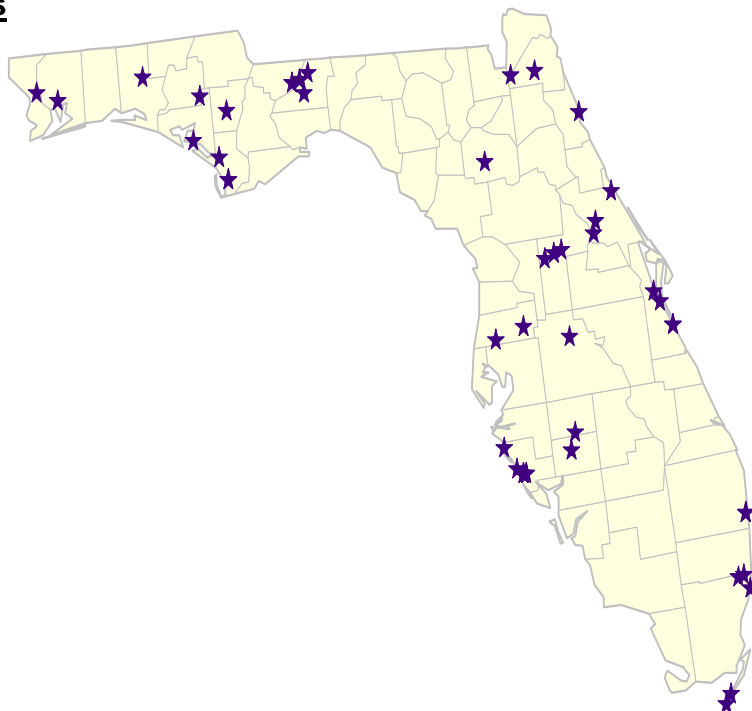
#### Program Overview

A weekly, one hour, in-depth discussion of state and national issues affecting Florida. Program format is much like "Face The Nation" and "Meet The Press", periodically featuring guest panelists from Florida's Radio Networks' affiliate stations helping to interview Florida and national newsmakers.

#### About The Hosts

Co-hosting "**Florida Roundtable**" are Reagan Smith, FNN News Anchor and Public Affairs Director and retired five term Florida Congressman, Lou Frey. Frey is also a syndicated columnist for fourteen Florida newspapers.

#### Affiliate Sttions



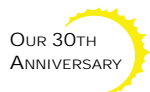


FLORIDA NEWS NETWORK

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## Florida Roundtable Affiliates

<b>DMA/Market</b>	<b>Call Letters</b>	<b>Format</b>
<b><u>MIAMI-FT. LAUDERDALE</u></b>		
FLORIDA KEYS	WAIL-FM	CLASSIC ROCK
FLORIDA KEYS	WCTH-FM	COUNTRY
FLORIDA KEYS	WEOW-FM	CHR
FLORIDA KEYS	WKEY-FM	SOFT AC
FLORIDA KEYS	WKWF-FM	SPORTS
MIAMI	WBGG-FM	CLASSIC ROCK
MIAMI	WINZ-AM	PROGRESSIVE TALK
MIAMI	WIOD-AM	NEWS/TALK
MIAMI	WLVE-FM	SMOOTH JAZZ
<b><u>TAMPA-ST. PETERSBURG-SARASOTA</u></b>		
ENGLEWOOD	WENG-AM	NEWS/TALK
SARASOTA	WCTQ-FM	NEW COUNTRY
SARASOTA	WDDV-AM	SPORTS
SARASOTA	WLTQ-FM	LITE ROCK
SARASOTA	WSDV-AM	NEWS/TALK
SARASOTA	WSRZ-FM	OLDIES
SARASOTA	WTZB-FM	ALTERNATIVE
TAMPA	WHNZ-AM	NEWS/TALK
ZOLFO SPRINGS	WZZS-FM	COUNTRY
<b><u>ORLANDO-DAYTONA BEACH-MELBOURNE</u></b>		
DAYTONA BEACH	WNDB-AM	NEWS/TALK
LEESBURG-EUSTIS	WLBE-AM	NEWS/TALK
MELBOURNE	WBVD-FM	CLASSIC ROCK
MELBOURNE	WLRQ-FM	LITE ROCK
MELBOURNE	WMMB-AM	NEWS/TALK
MELBOURNE	WMMV-AM	NEWS/TALK
ORLANDO	WFLF-AM	NEWS/TALK
ORLANDO	WMGF-FM	SOFT A/C
ORLANDO	WRUM-FM	TROPICAL
TITUSVILLE	WIXC-AM	SPORTS
<b><u>WEST PALM BEACH-FT. PIERCE</u></b>		
BOCA RATON	WJBW-AM	TALK
BOCA RATON	WLJV-AM	RELIGIOUS
PORT ST. LUCIE	WPSL-AM	NEWS/TALK
WEST PALM BEACH	WEFL-AM	SPORTS
WEST PALM BEACH	WMEN-AM	NOSTALGIA





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**Florida Roundtable Affiliates**

<b>DMA/Market</b>	<b>Call Letters</b>	<b>Format</b>
<b><u>JACKSONVILLE-BRUNSWICK</u></b>		
JACKSONVILLE	WBOB-AM	NEWS/TALK
MACLENNY	WJXR-FM	BROKERED
ST. AUGUSTINE	WFOY-AM	NEWS/TALK
<b><u>MOBILE-PENSACOLA</u></b>		
PENSACOLA	WTKE-FM	SPORTS
PENSACOLA	WTKX-FM	AOR
PENSACOLA	WYCL-FM	OLDIES
<b><u>FT. MYERS-NAPLES</u></b>		
ARCADIA	WFLN-AM	NEWS/TALK
FT. MYERS	WBTT-FM	URBAN A/C
FT. MYERS	WCKT-FM	COUNTRY
FT. MYERS	WOLZ-FM	A/C
FT. MYERS	WZJZ-FM	SMOOTH JAZZ
PUNTA GORDA	WBCG-FM	AC
PUNTA GORDA	WCCF-AM	NEWSTALK
<b><u>TALLAHASSEE-THOMASVILLE</u></b>		
TALLAHASSEE	WAIB-FM	COUNTRY
TALLAHASSEE	WEGT-FM	VARIETY
TALLAHASSEE	WFLA-FM	NEWS/TALK
TALLAHASSEE	WHTF-FM	CHR/POP
TALLAHASSEE	WTLY-FM	HOT AC
TALLAHASSEE	WTNT-FM	COUNTRY
TALLAHASSEE	WUTL-FM	TALK
TALLAHASSEE	WXSR-FM	ALTERNATIVE
<b><u>PANAMA CITY</u></b>		
APALACHICOLA	WOYS-FM	A/C
CHIPLEY	WBGC-AM	OLDIES
DEFUNIAK SPRINGS	WZEP-AM	COUNTRY
MARIANNA	WTYS-AM	COUNTRY
PANAMA CITY	WDIZ-AM	NOSTALGIA
PANAMA CITY	WFLF-FM	NEWS/TALK
PANAMA CITY	WFSY-FM	AC
PANAMA CITY	WPAP-FM	COUNTRY
<b><u>GAINESVILLE-OCALA</u></b>		
GAINESVILLE	WRUF-AM	NEWS/TALK





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## *FNN is 30! Celebrate With Us!*

Join us as we relive important Florida happenings from the last 30 years from the archives of one of the most respected and trusted news organizations in Florida

### **Exposure on 55 Florida Stations Reaching all 67 Florida Counties**

Associate your Company's image with Florida's rich history & economic growth over the last 30 years.

Sponsor News Highlights...1978 to 2008

Memorable Florida news stories from last 30 yrs

Hosted by Rick Flagg

Dean of Tallahassee Newsmen

Anniversary Segments

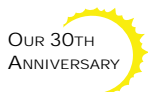
Showcased as 3<sup>rd</sup> minute of FNN Newscast

Opening sponsor billboard

30 second sponsor message

25 second news highlight

Two sponsorships per week...16 weeks: \$20,800





FLORIDA NEWS NETWORK

RADIO, ONLINE,



Radio's Premier Management  
& Marketing Magazine

## Today's News

February 20, 2008

### News/Talk/Info Leads In Fall '07 Format Trends

NEW YORK -- February 19, 2008: The four News/Talk/Information formats -- News, Talk, News/Talk, and Sports -- led the way again in fall 2007, with a 17.9 combined AQH share, according to Arbitron's newest Format Trends Report. That was up from 17.4 in summer '07, which was flat with the spring.

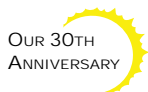
In second place again were the combined AC formats (AC, Hot AC, Modern AC, Rhythmic AC, and Soft AC), with a 15.2 share, a nice bump from 13.9 in the summer and 14 in the spring. The bulk of that listening went to mainstream AC, with an AQH share of 9.0.

Eleven Spanish talk and music formats combined for a 10.9 share, flat with summer and down a tick from spring's 11.0, and in fourth were the Top 40 and Rhythmic formats, combining for a 10.8 in the fall.

The formats in the report, ranked by AQH share:

- News/Talk/Information 17.9
- AC 15.2
- Spanish 10.9
- Top 40/Rhythmic 10.8
- Urban 9.9
- Country 9.0
- Rock 7.5
- Oldies 5.8
- Alternative 3.6
- NAC/Smooth Jazz 2.5
- Religious 2.5
- Adult Hits 2.4
- Classical 1.0
- Adult Standards 0.9
- Remaining formats 0.1

The report is based on 12+ listening, Monday-Sunday, 6 a.m.-midnight. The trends don't include Portable People Meter data from Philadelphia and Houston.



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## The Top Rating with FL State Governmental Agencies



- Required Information
- Username/Password
- Main Contact
- General Information
- Business Profile
- Certified Minority
- Business Enterprise
- Locations/Contacts
- Commodity Selection
- Solicitations
- eQuote
- Terms of Use
- View CBI
- View Vendor Rating

### Vendor Performance Tracking - MyFloridaMarketPlace

#### Vendor Location Performance Rating Summary

**Location Name:** 004\_FRN -  
Maitland FL

**FEIN:** F742722883 **Sequence Number:** 004

**Performance to Specifications:** 5  
**Delivery:** 5  
**Invoicing:** 5  
**Customer Service:** 5

**Overall Rating:** 5  
**Actual Submissions:** 5  
**Potential Submissions:** 11

#### Vendor Location Performance Rating Detail

<u>Invoice Reconciliation</u>	<u>Contract ID</u>	<u>PO Number</u>	<u>Overall</u>	<u>Performance to Specifications</u>	<u>Delivery</u>	<u>Invoicing</u>	<u>Customer Service</u>	<u>Comments</u>
IR27653-327087	None	DO218228	5	5	5	5	5	N/A
IR27681-361528	None	DO235592	5	5	5	5	5	N/A
IR27953M-503559	None	DO346883	5	5	5	5	5	<a href="#">Click Here</a>
IR28214-668288	None	DO450058	5	5	5	5	5	N/A
IR6202006-413562	None	DO252778	5	5	5	5	5	N/A

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Registration Summary

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